

PRESS RELEASE

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CONTEMPORARY ART
& PROJECTS

Konstruktivistischer Supermarkt A project from Stephanie Senge



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Vernissage: March 22nd, 7 – 9 pm

Duration of exhibition: March 23rd – May 6, 2017

Flutschfinger, 2012

Acrylic on medium-density fibreboard and Langnese box,
150 x 120 x 15 cm

On March 22nd at 7pm, we will open the exhibition *Konstruktivistischer Supermarkt* (Constructivist Supermarket) with Stephanie Senge. Prof. Dr. Heinz Drügh (Goethe University, Frankfurt) will introduce the exhibition project and then engage Stephanie Senge in a discussion about her ideas for the constructivist supermarket.

For her 'invasion' in the Galerie Anita Beckers, the consume-critic Stephanie Senge compares the art market to the supermarket. Starting from her consume-constructivist pictures, she created a model and manifest for this exhibition. The white cube of the gallery will be colorfully painted and the works expand to create a constructivist room installation. The artist's goal is to appropriate a transformation in the everyday, specifically our relationship with the supermarket. The model supermarket, along with Senge's manifest, will be presented along with the first *Consume-Product-Editions*. The question '*can one experience art or change thoughts through shopping, like by visiting an art gallery?*' will be publicly discussed through the exhibition.

Senge has been dealing with the subject of constructivism for the past few years. In 2011, she created different image-series, the latest being *Konsumkonstruktivismus III* (Consume-Constructivism III). In the exhibition in the Museum für Konkrete Kunst in Ingolstadt, Senge concentrated on works from those collections. These works will also be exhibited in the Galerie Anita Beckers. Senge follows idealistic and space-consuming ideas of constructivism simultaneously breaking through the ideology of our consume products. She is a consume-idealist.

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In his text *The Supermarket as Cave – or: Stephanie Senge's Consumer Idealism* (*Konsumidealismus*/Verlag für Moderne Kunst, 2015), Prof. Dr. Wolfgang Ullrich identifies Senge's goal as „the consumer succeeding in freeing himself from the cave of the supermarket and developing a more mature, clearer and therefore heightened attitude towards consumerism.“ Similar to Plato's allegory of the cave. As a 'strong-consumer,' Senge's work tries to make people aware of what they are actually doing when they shop.

ACTION:

For the **finissage of the exhibition on May 5, 2017 at 6pm** – Senge will perform the street-action *Unsere Konsum-Werte* (*Our Consume-Values*). It will begin at the Galerie Anita Beckers and will end at the Römerberg where Senge will hold a demonstration. The *Konsum-Werte-Schrank* (Consume-Values-Cupboard) will be opened and its contents publicly discussed.

Following this, Prof. Dr. Wolfgang Ullrich will hold the lecture *Konsum von Werten – Werte durch Konsum: Über die Käuflichkeit von Moral* at 7:30pm in the Frankfurter Kunstverein. (Free entrance)

BIOGRAPHY: Stephanie Senge (*1972) studied sculpture under Prof. Olaf Metzger at the Academy of the Fine Arts in Munich. She has been awarded several distinctions including, the work-scholarship from the Kunstfonds foundation (2004), the DAAD-Scholarship Japan (2005), the advancement award for fine art of the capital of Munich (2005), the atelier scholarship MuseumsQuartier, Vienna (2008) and the research scholarship from the Goethe Institute India (2009). Her work has been exhibited internationally at institutions like the Palazzo Ducale, Genoa; the Pasinger Fabrik, Munich; the Art Museum Wolfsburg; the ZKM Karlsruhe; the Ludwig Museum, Budapest; the Museum for Concrete Art, Ingolstadt and the Architecture Museum Buenos Aires.